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For Immediate Release

IMONDI WAKE ZONE TO HOST WORLD WAKE ASSOCIATION EVENT

(Grand Junction, CO) – The **Grand Junction Sports Commission (GJSC)** is excited to announce a new partnership with the **World Wake Association (WWA)** that will bring the **Colorado State Championships** to Imondi Wake Zone in Fruita this June. The schedule will consist of a practice day and two days of competition in seven disciplines. Taking place from June 28-30, an expected 200 athletes from around the country will participate in the event.

“As a community, we are so excited to partner with the World Wake Association and grow wakeboarding in western Colorado. This is just the start.” Said Ben Snyder, **Executive Director of the GJSC**. Snyder continued to stress the importance of the relationships involved in bringing the event to western Colorado. “We are also thrilled to be partnering with the team out at Imondi Wake Zone who have worked so hard to build an amazing facility that attracts more outdoor recreation.”

In talks with the **Imondi Wake Zone**, the prospect of bringing regional and national events to the area became clear for GJSC and Imondi staff. “We have worked diligently for years to bring Wakesports events to the Grand Valley.” Stated **Kodi and Victor Imondi, Owners of Imondi Wake Zone**. “We are thrilled to host the World Wake Association and support them in their mission across the globe. This event is a great opportunity to share the joy of towed water sports with our community, for both riders and spectators.”

Traditionally held in coastal destinations, athletes will be welcomed to western Colorado with its high-desert climate and incredible natural amenities. WWA hinted at these amenities and the relationship with GJSC as the deciding factor in selecting this location. “We are excited to announce the addition of State Championships to our event lineup in 2024,” said **Shannon Starling, President of the WWA**. “This expansion aligns with our vision of providing athletes across the nation with increased opportunities to participate in high-quality wakesport competitions.”

A full schedule of the event will be posted on www.grandjunctionsports.org as available. Imondi Wake Zone will host the cable disciplines and the boating portion will be held at Sweitzer Lake State Park in Delta due to boating restrictions at Highline Lake State Park this season.

About Greater Grand Junction Sports Commission

Focused on driving sports tourism to the area and creating opportunities for the residents of Mesa County, the Sports Commission partners with and produces sporting events on a local and national level.

About The World Wake Association

The WWA is a rider-formed organization dedicated to promoting and growing competitive wakesports around the world. It is the leading source for riders, events, and competitive standards and the undisputed sanctioning and governing body for the sport. For over 30 years the WWA has been the world's premier provider of amateur and professional wakeboard events, sanctioning, and rules; "developed by riders, for riders".